

滴灌通澳交所每日數據 MCEX Daily (June 12, 2024)

* 每日資料發佈的是前一天的市場資料。資料只在交易日更新，非交易日（週末、節假日）不更新。金額均為人民幣計價。

* Market data is from the previous trading day. No update on public holidays or non-trading days. All amounts below are denominated in RMB.

1、市場概覽 Market

截至 2024 年 6 月 11 日，超過 1.2 萬家小微門店已在滴灌通澳交所進行每日收入分成憑證（DRO）掛牌融資，覆蓋 828 個品牌及平台，分佈於中國 32 個省級行政區 282 個城市，平均聯營期 3-4 年。

As of June 11, 2024, more than 12,000 micro and small businesses have raised capital by listing their Daily Revenue Obligations (DROs) on MCEX. The listed stores – affiliated with 828 brands and platforms – are located in 282 cities across 32 provinces in China. The average contract period is 3 to 4 years.

累計成交 DRO(個) Cumulative Issued DROs	13,348
累計成交金額 Cumulative Issued Amount	RMB 4.529 billion
平均成交金額 Average Issued Amount	RMB 339,300
平均聯營期 Average Contract Period	42 months
滴灌額 Micro Connect Cash Yield	RMB 1.43

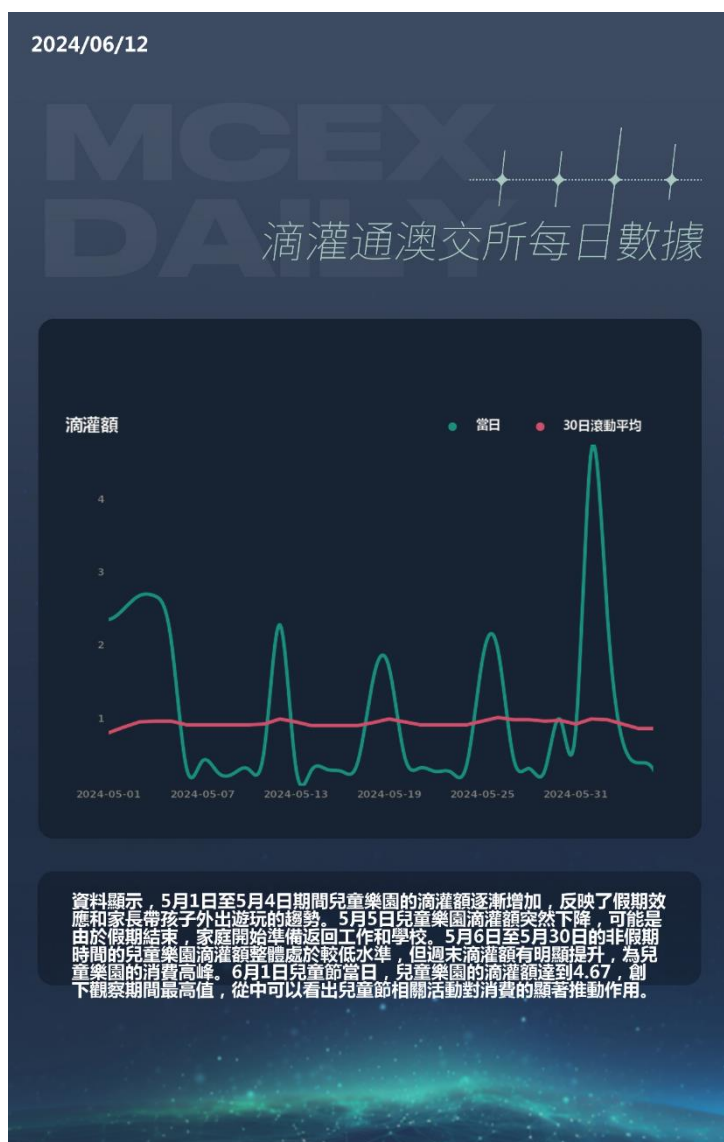
注釋 Notes

- 累計成交 DRO 數字包含首次發行和新增發行的 DRO；同一家門店可以增發 DRO，因此累計成交 DRO 數字超過小微門店數量。
- 滴灌額（千元日收益/千元日回款），指平均每投資一千元對應的每日分成金額。
- 聯營期是指合同約定的收入分成起始日期至收入分成結束日期的時間長度。將單個合約的聯營期按照投資金額加權後便得出整個組合的平均聯營期。
- Cumulative Issued DROs include initial offerings and add-on offerings; A single store may issue multiple DROs.

- Micro Connect Cash Yield represents the daily cash flows shared by micro and small businesses with investors for every RMB 1,000 invested.
- Average Contract Period is the average durations (in days) between the agreed-upon start date and end date of the revenue sharing period.

2. 指數分析 Index (兒童樂園 Children's Playground)

The data shows a gradual increase in Micro Connect Cash Yield between May 1 and May 4, reflecting the holiday effect and the trend for parents to take their children out for a day of fun, and a sudden drop on May 5, likely due to the end of the holiday and families preparing to return to work and school. Micro Connect Cash Yield at children's parks during non-holiday hours from May 6 to May 30 was low overall, but there was a noticeable increase on weekends, which was the peak for children's park spending. On June 1, Children's Day, the Micro Connect Cash Yield of children's parks reached 4.67, the highest value during the observation period, which shows that children's day related activities have a significant impact on consumption.



3、新增掛牌 New Listing

None

4、每日排名（滴灌額） Ranking (Micro Connect Cash Yield)

行業表現 Industry	
零售 Retail	1.58
餐飲 Food & Beverage	1.48
服務 Services	1.36
文體 Culture & Sports	1.28
TOP10 業態 TOP10 Segment	
無人零售 Self-Service Retail	2.49
生活服務 Life Service	2.36
醫藥保健 Medicine, Dietary Supplement & Adult Product	2.35
文體用品 Culture & Sports Goods	2.33
甜品烘焙 Dessert & Bakery	2.16
交通工具 Mobility Service	2.06
寵物服務 Pet Service	2.05
生活日用 Daily Use	2.01
出行服務 Transportation	1.96
家居建材 Household Appliance & Home Furnishing	1.80
城市等級表現 City Tier	
三線 Tier 3	1.54
新一線 New Tier 1	1.48
一線 Tier 1	1.43
二線 Tier 2	1.42
四線 Tier 4	1.40
五線 Tier 5	1.10
TOP10 省份 Top10 Province	

黑龍江省 Heilongjiang	2.17
青海省 Qinghai	1.85
甘肅省 Gansu	1.78
天津市 Tianjin	1.70
四川省 Sichuan	1.64
貴州省 Guizhou	1.63
陝西省 Shaanxi	1.61
河北省 Hebei	1.61
山東省 Shandong	1.58
浙江省 Zhejiang	1.57

免責聲明：本文章的任何內容均不構成，也不應被解釋或被依賴為要約、要約招攬或投資建議或進行任何投資交易的推介。本文章所載的資訊不能代替任何投資諮詢、風險說明、適當性說明、投資者教育等服務內容，亦不應被用作做出投資決策的依據或基礎。

為免疑義，本文章不涉及向中國大陸地區、澳門特別行政區、香港特別行政區或其他地方的居民或企業宣傳和推廣購買或投資任何證券、期貨和衍生品、基金、股權、有限合夥份額、貸款、信託、外匯、數位資產產品。

Disclaimer - Nothing contained in this article constitutes an offer or solicitation of offer, or an investment advice or recommendation to transact in any investment and should not be construed as such. The information provided in this article is not a substitute for investment advice, risk statements, suitability statements, investor education or similar content, neither should it be used as a basis for making investment decisions.

For the avoidance of doubt, this article does not involve advertising and promoting the purchase of or investment in any securities, futures contracts and derivatives, funds, equity, limited partnership, loans, trusts, foreign exchange or digital asset products to residents or enterprises of Mainland China, Macao SAR, Hong Kong SAR, or any other place.