

滴灌通澳交所每日數據 MCEX Daily (May 29, 2024)

* 每日資料發佈的是前一天的市場資料。資料只在交易日更新，非交易日（週末、節假日）不更新。金額均為人民幣計價。

* Market data is from the previous trading day. No update on public holidays or non-trading days. All amounts below are denominated in RMB.

1、市場概覽 Market

截至 2024 年 5 月 28 日，超過 1.2 萬家小微門店已在滴灌通澳交所進行每日收入分成憑證（DRO）掛牌融資，覆蓋 828 個品牌及平台，分佈於中國 32 個省級行政區 282 個城市，平均聯營期 3-4 年。

As of May 27, 2024, more than 12,000 micro and small businesses have raised capital by listing their Daily Revenue Obligations (DROs) on MCEX. The listed stores – affiliated with 828 brands and platforms – are located in 282 cities across 32 provinces in China. The average contract period is 3 to 4 years.

累計成交 DRO(個) Cumulative Issued DROs	13,346
累計成交金額 Cumulative Issued Amount	RMB 4.529 billion
平均成交金額 Average Issued Amount	RMB 339,300
平均聯營期 Average Contract Period	42 months
滴灌額 Micro Connect Cash Yield	RMB 1.45

注釋 Notes

- 累計成交 DRO 數字包含首次發行和新增發行的 DRO；同一家門店可以增發 DRO，因此累計成交 DRO 數字超過小微門店數量。
- 滴灌額（千元日收益/千元日回款），指平均每投資一千元對應的每日分成金額。
- 聯營期是指合同約定的收入分成起始日期至收入分成結束日期的時間長度。將單個合約的聯營期按照投資金額加權後便得出整個組合的平均聯營期。
- Cumulative Issued DROs include initial offerings and add-on offerings; A single store may issue multiple DROs.

- Micro Connect Cash Yield represents the daily cash flows shared by micro and small businesses with investors for every RMB 1,000 invested.
- Average Contract Period is the average durations (in days) between the agreed-upon start date and end date of the revenue sharing period.

2、新增掛牌 New Listing

None

3、指數分析（現製茶飲） Index (freshly brewed tea)



In early April, the consumption of freshly brewed tea in first-tier cities remained stable. However, fluctuations began to appear from mid-April to the end of the month, with the highest Micro Connect Cash Yield reaching 2.59 on April 13. In early May, the Micro Connect Cash Yield showed an upward trend, particularly on May 1, reaching 1.96, likely influenced by the Labor Day holiday. Overall, the Micro Connect Cash Yield for freshly brewed tea in first-tier cities tends to increase during weekends and holidays. Businesses can attract more consumers and boost sales performance through promotional activities or holiday marketing.

4、每日排名（滴灌額） Ranking (Micro Connect Cash Yield)

行業表現 Industry	
零售 Retail	1.59
餐飲 Food & Beverage	1.50
服務 Services	1.38
文體 Culture & Sports	1.29
TOP10 業態 TOP10 Segment	
無人零售 Self-Service Retail	2.53
醫藥保健 Medicine, Dietary Supplement & Adult Product	2.40
生活服務 Life Service	2.39
文體用品 Culture & Sports Goods	2.38
甜品烘焙 Dessert & Bakery	2.19
寵物服務 Pet Service	2.11
交通工具 Mobility Service	2.03
出行服務 Transportation	2.02
生活日用 Daily Use	2.01
家居建材 Household Appliance & Home Furnishing	1.80
城市等級表現 City Tier	
三線 Tier 3	1.56
新一線 New Tier 1	1.50
一線 Tier 1	1.44
二線 Tier 2	1.44
四線 Tier 4	1.43

五線 Tier 5	1.11
TOP10 省份 Top10 Province	
黑龍江省 Heilongjiang	2.20
青海省 Qinghai	1.85
甘肅省 Gansu	1.80
天津市 Tianjin	1.72
四川省 Sichuan	1.67
貴州省 Guizhou	1.66
河北省 Hebei	1.62
陝西省 Shaanxi	1.62
澳門特別行政區 Macao	1.60
山東省 Shandong	1.60

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