

MCEX Daily (May 17, 2024)

* Market data is from the previous trading day. No update on public holidays or non-trading days. All amounts below are denominated in RMB.

Market

As of May 16, 2024, more than 12,000 micro and small businesses have raised capital by listing their Daily Revenue Obligations (DROs) on MCEX. The listed stores – affiliated with 827 brands and platforms – are located in 282 cities across 32 provinces in China. The average contract period is 3 to 4 years.

Cumulative Issued DROs	13,344
Cumulative Issued Amount	RMB 4.528 billion
Average Issued Amount	RMB 339,300
Average Contract Period	42 months
Micro Connect Cash Yield	RMB 1.46

Notes:

- Cumulative Issued DROs include initial offerings and add-on offerings; A single store may issue multiple DROs.
- Micro Connect Cash Yield represents the daily cash flows shared by micro and small businesses with investors for every RMB 1,000 invested.
- Average Contract Period is the average durations (in days) between the agreed-upon start date and end date of the revenue sharing period.

New Listing:

Brand	Brand Code	Number of DROs	Listing Amount (RMB)
No 2 Courtyard	EHYZ	2	1.801 million
PLAY HOUSE	BZSY	6	18.50 million

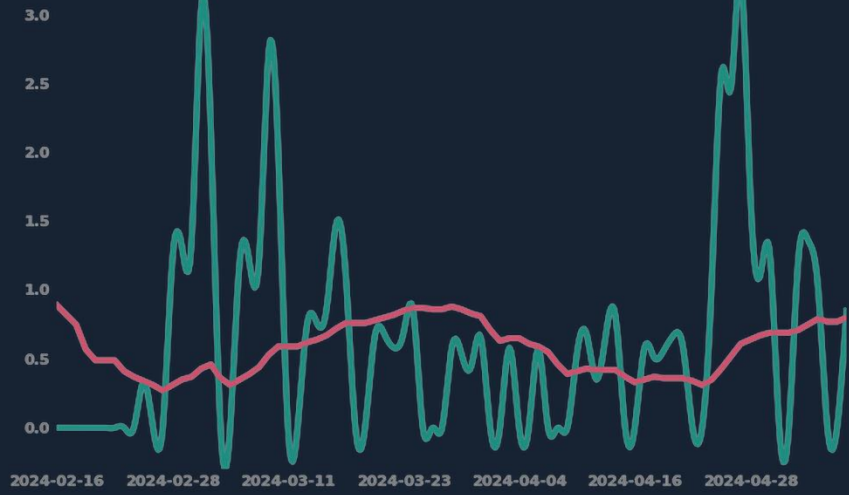
May 17, 2024

MCEX DAILY

滴灌通澳交所每日数据

Micro Connect Cash Yield

● Daily ● 30-Days Rolling Average



The index for STEM training (e.g., programming courses) shows periodic fluctuations. This may be related to the course schedules and enrollment periods. After the Chinese New Year holiday, there were two peaks in late February and early March, followed by another significant increases in late April and May, indicating cyclical course purchases.



Ranking (Micro Connect Cash Yield):

Industry:

Retail	1.60
Food & Beverage	1.51↓
Services	1.40↓
Culture & Sports	1.30↓

TOP10 Segment:

Self-Service Retail	2.57↓
Culture & Sports Goods	2.43↓
Medicine, Dietary Supplement & Adult Product	2.43↓
Life Service	2.41
Dessert & Bakery	2.22
Pet Service	2.11↓
Mobility Service	2.05↓
Daily Use	2.01↑
Transportation	2.00↓
Household Appliance & Home Furnishing	1.76↓

TOP10 Category:

Casual Snack	2.57↓
Self-Service Convenience Store	2.43↓
3C Maintenance Service	2.43↓
DIY Workshop	2.41
Nail & Eyelash Cosmetic	2.22
Undergarment	2.11↓
Instant Retail	2.05↓
Logistics & Delivery	2.01↑

Long-Term Rental Apartment	2.00↓
Sportswear	1.76↓

City Tier:

Tier 3	1.57↓
New Tier 1	1.51↓
Tier 2	1.46
Tier 1	1.46
Tier 4	1.45↓
Tier 5	1.12

Top10 Province:

Heilongjiang	2.22↓
Qinghai	1.84↓
Gansu	1.81
Tianjin	1.75↓
Sichuan	1.69↓
Guizhou	1.69
Macao	1.68↓
Shaanxi	1.64
Hebei	1.64
Shandong	1.61↓

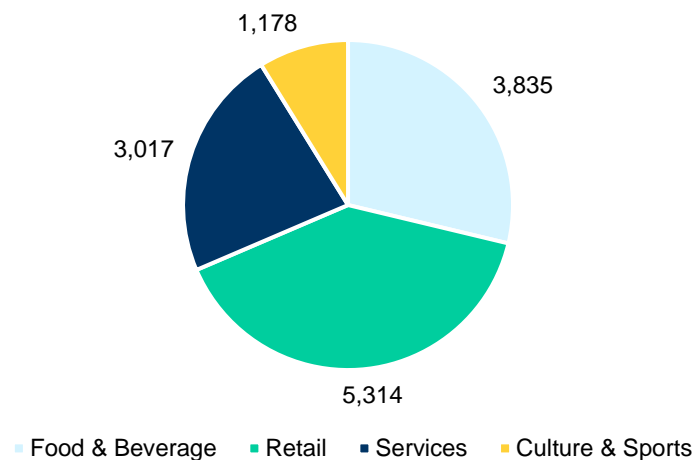
TOP10 Cities:

Huzhou, Zhejiang	4.67↓
Huaibei, Anhui	4.40↓
Huludao, Liaoning	4.24↓
Jiyuan, Henan	4.02↓

Qinhuangdao, Hebei	3.76
Hulunbair, Inner Mongolia	3.63↓
Xianning, Hubei	3.54↓
Luohe, Henan	3.51↓
Yiyang, Hunan	3.45↓
Enshi, Hubei	3.38↓

Industry

The MCEX lists DROs in four industries: Food & Beverage, Retail, Services, and Culture & Sports. Below are their breakdowns, by the cumulative issued DROs.



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