

* Market data is from the previous trading day. No update on public holidays or non-trading days. All amounts below are denominated in RMB.

Market

As of May 9, 2024, more than 12,000 micro and small businesses have raised capital by listing their Daily Revenue Obligations (DROs) on MCEX. The listed stores – affiliated with 827 brands and platforms – are located in 282 cities across 32 provinces in China. The average contract period is 3 to 4 years.

Cumulative Issued DROs	13,335
Cumulative Issued Amount	RMB 4.507 billion
Average Issued Amount	RMB 338,000
Average Contract Period	42 months
Micro Connect Cash Yield	RMB 1.48

Notes:

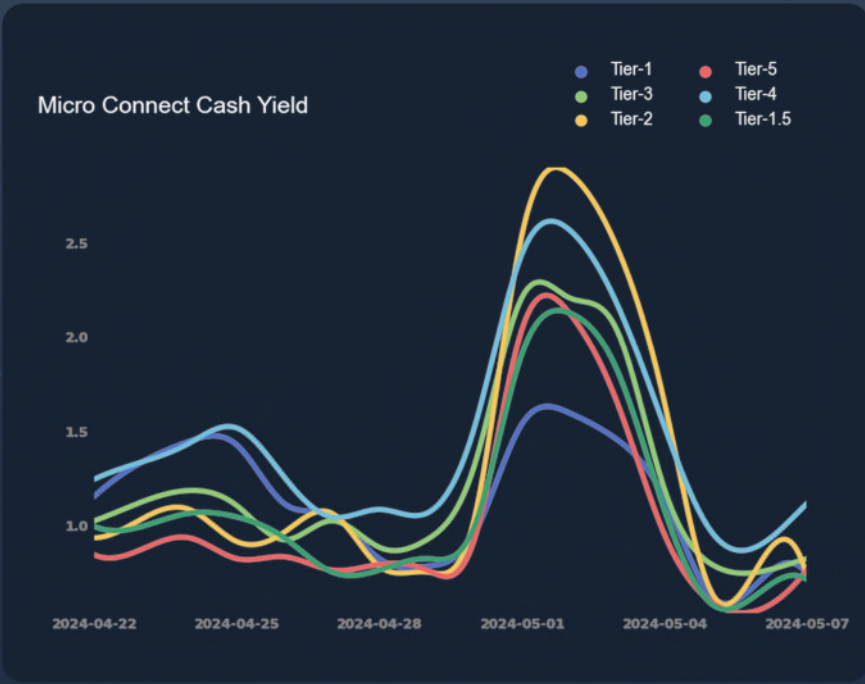
- Cumulative Issued DROs include initial offerings and add-on offerings; A single store may issue multiple DROs.
- Micro Connect Cash Yield represents the daily cash flows shared by micro and small businesses with investors for every RMB 1,000 invested.
- Average Contract Period is the average durations (in days) between the agreed-upon start date and end date of the revenue sharing period.

Index (Labor Day Holiday – Lodging Service)

May 10, 2024

MCEX DAILY

滴灌通澳交所每日数据



During the Labor Day holiday (May 1-5), lodging service revenues surged, highlighting increased demand. Consumption fluctuated most in Tier 2 to Tier 5 cities, sensitive to holidays, while Tier 1 and new Tier 1 cities showed less variation. Post-holiday, Tier 2 cities experienced the most significant revenue decline.



New Listing:

None

Ranking (Micro Connect Cash Yield):

Industry:

Retail	1.61
Food & Beverage	1.52↓
Services	1.41
Culture & Sports	1.31↓

TOP10 Segment:

Self-Service Retail	2.60↓
Culture & Sports Goods	2.48↓
Medicine, Dietary Supplement & Adult Product	2.45
Life Service	2.39
Dessert & Bakery	2.22
Pet Service	2.15↑
Mobility Service	2.09
Daily Use	2.01
Transportation	1.96↑
Household Appliance & Home Furnishing	1.87↓

TOP10 Category:

Casual Snack	11.50↓
Self-Service Convenience Store	6.45
3C Maintenance Service	3.97↑
DIY Workshop	3.45↓
Nail & Eyelash Cosmetic	3.17↓
Undergarment	3.12↓
Instant Retail	2.89↓
Logistics & Delivery	2.67

Sportswear	2.67↓
Long-Term Rental Apartment	2.62

City Tier:

Tier 3	1.59
New Tier 1	1.52
Tier 2	1.47
Tier 4	1.47
Tier 1	1.47
Tier 5	1.13

Top10 Province:

Heilongjiang	2.24
Qinghai	1.84
Gansu	1.82
Tianjin	1.77
Guizhou	1.71
Sichuan	1.70↓
Macao	1.68
Hebei	1.66↓
Shaanxi	1.65
Shandong	1.62

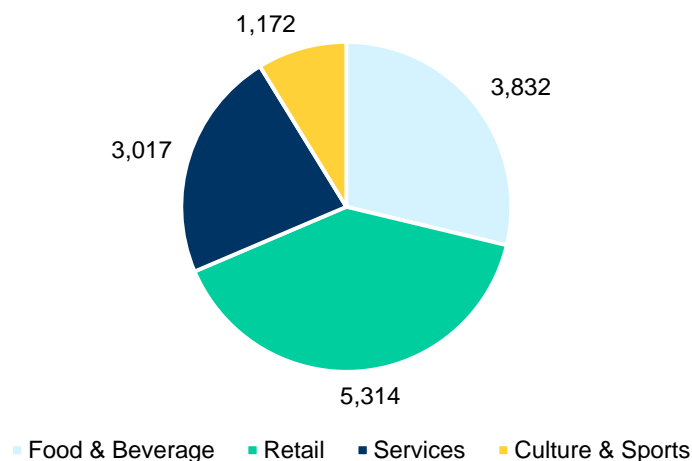
TOP10 Cities:

Huzhou, Zhejiang	4.83↓
Huaibei, Anhui	4.49↓
Huludao, Liaoning	4.34↓
Jiyuan, Henan	4.11↓

Qinhuangdao, Hebei	3.77↓
Hulunbair, Inner Mongolia	3.72↓
Xianning, Hubei	3.58↓
Luohe, Henan	3.54↓
Yiyang, Hunan	3.46↓
Enshi, Hubei NEW	3.41

Industry

The MCEX lists DROs in four industries: Food & Beverage, Retail, Services, and Culture & Sports. Below are their breakdowns, by the cumulative issued DROs.



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