

### MCEX Daily (April 26, 2024)

\* Market data is from the previous trading day. No update on public holidays or non-trading days. All amounts below are denominated in RMB.

#### Market

As of April 25, 2024, more than 12,000 micro and small businesses have raised capital by listing their Daily Revenue Obligations (DROs) on MCEX. The listed stores – affiliated with 826 brands and platforms – are located in 282 cities across 32 provinces in China. The average contract period is 3 to 4 years.

Cumulative Issued DROs	13,331
Cumulative Issued Amount	RMB 4.501 billion
Average Issued Amount	RMB 337,600
Average Contract Period	42 months
Micro Connect Cash Yield	RMB 1.49

#### Notes:

- Cumulative Issued DROs include initial offerings and add-on offerings;
  A single store may issue multiple DROs.
- Micro Connect Cash Yield represents the daily cash flows shared by micro and small businesses with investors for every RMB 1,000 invested.
- Average Contract Period is the average durations (in days) between the agreed-upon start date and end date of the revenue sharing period.



### **New Listing**

Brand	Brand Code	Number of DROs	Listing Amount (RMB)
Shan Li Qin Qi	PHCY	1	0.72 million

## Ranking (Micro Connect Cash Yield)

### Industry

Retail	1.62
Food & Beverage	1.53
Services	1.42
Culture & Sports	1.32

## Top10 Segment

Self-Service Retail	2.66 ↓
Culture & Sports Goods	2.49 ↓
Medicine, Dietary Supplement & Adult Product	2.41 ↓
Life Service	2.41
Dessert & Bakery	2.22↓
Pet Service	2.15
Mobility Service	2.12 ↑
Daily Use	2.00



Transportation	1.91 ↑
Household Appliance & Home Furnishing	1.80

## Top10 Category

Casual Snack	9.93 ↑
Self-Service Convenience Store	6.45
3C Maintenance Service	3.77 ↓
DIY Workshop	3.50 ↓
Undergarment	3.20 ↑
Nail & Eyelash Cosmetic	3.19
Instant Retail	2.96 ↓
Sportswear	2.69 ↓
Vending Machine	2.68 ↑
Logistics & Delivery	2.67 ↓

# City Tier

Tier 3	1.59
New Tier 1	1.53
Tier 4	1.49 ↓
Tier 1	1.47
Tier 2	1.47 ↓
Tier 5	1.14



## Top10 Province

Heilongjiang	2.27 ↓
Gansu	1.83 ↓
Qinghai	1.81
Tianjin	1.78 ↓
Guizhou	1.73
Sichuan	1.72
Hebei	1.67
Shaanxi	1.65 ↓
Shandong	1.63
Macao SAR	1.62

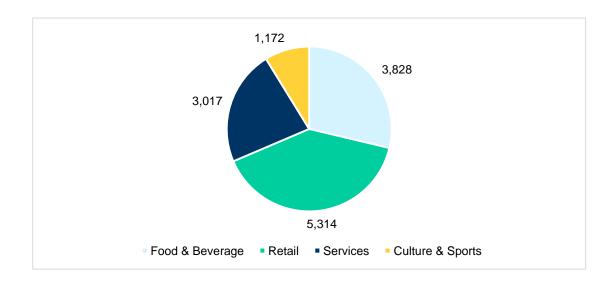
# Top10 City

4.96 ↑
4.71 ↑
4.56 ↓
4.27 ↓
3.91 ↓
3.86
3.60 ↓
3.58 ↓
3.51 ↑
3.50 ↑



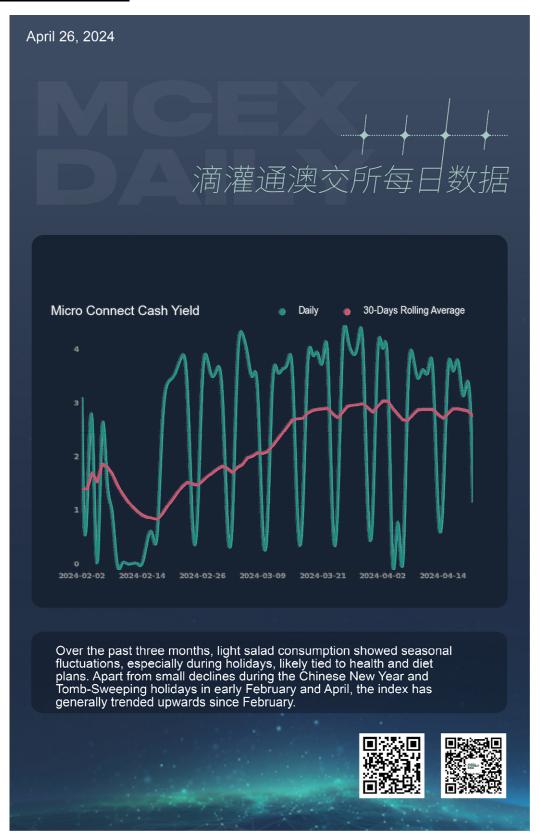
### <u>Industry</u>

The MCEX lists DROs in four industries: Food & Beverage, Retail, Services, and Culture & Sports. Below are their breakdowns, by the cumulative issued DROs.





#### **Index (Light Meal)**





#### **Disclaimer**

Nothing contained in this article constitutes an offer or solicitation of offer, or an investment advice or recommendation to transact in any investment and should not be construed as such. The information provided in this article is not a substitute for investment advice, risk statements, suitability statements, investor education or similar content, neither should it be used as a basis for making investment decisions.

For the avoidance of doubt, this article does not involve advertising and promoting the purchase of or investment in any securities, futures contracts and derivatives, funds, equity, limited partnership, loans, trusts, foreign exchange or digital asset products to residents or enterprises of Mainland China, Macao SAR, Hong Kong SAR, or any other place.